

by Emily Mack October 18, 2024

## Jodi Macken named as broker of Macken Realty



**Jodi Macken** is now the official broker of Macken Realty. She's worked with Macken Realty, the brokerage arm of Macken Companies, for 35 years.

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As the director there, Jodi played has trained and mentored agents, driving growth and maintaining the firm's overall reputation for high-profile transactions. Past clients include Fortune 100 executives, professional athletes, and **celebrities** like Dwayne "The Rock" Johnson.

"Jodi has always been a trailblazer in the real estate industry," Macken Companies CEO Allen Macken said in a press release. "Her remarkable achievements and steadfast dedication make her the perfect person to carry forward our mother's legacy. I have the utmost confidence in her ability to lead Macken Realty into a new era of success."

Allen is Jodi's brother. Their mother, Lillian Macken, founded the company in 1988; she passed in July 2024.

"This role is both an honor and bittersweet," Jodi said. "Our mother built this company from the ground up, and it's an incredible privilege to continue her legacy. Macken Realty is not just a business — it's family. Working alongside my brother, Alan, has always been a rewarding experience, and I look forward to collaborating closely as we continue to develop and sell award- winning projects,

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embrace new technologies, and adapt to the ever-evolving real estate market.”